



Criterion #1: ACCURACY

1. Is the information free of grammatical, spelling, and other typographical errors?
2. Are the sources for factual information clearly cited so they can be verified in another source?
3. Is it clear who is responsible for the accuracy of the material?

Criterion #2: AUTHORITY

1. Is it clear who wrote the material?
2. Are the author's qualifications for writing on this topic clearly stated?
3. Is the URL domain preferred (.edu, .gov, .org)?
4. Is it clear who is sponsoring the page?
5. Is there a phone number or postal address that can be used to verify the legitimacy of the page's sponsor?
6. Is there a link to a page describing the purpose of the sponsoring organization?

Criterion #3: OBJECTIVITY

1. Is the information provided as a public service?
2. Is the information free of advertising?
3. If there is any advertising on the page, is it clearly separate from the informational content?

Criterion #4: CURRENCY

1. Are there dates on the page to indicate:
 - when the page was written?
 - when the page was first placed on the Web?
 - when the page was last revised?
2. If the page contains graphs and/or charts, is it clearly stated when the data was gathered?

Criterion #5: COVERAGE

1. Is the page completed or under construction?
2. Is there a print equivalent to the Web page, and if so does the page indicate whether the entire work or only a portion of it is available on the Web?
3. Is the page an older (out-of-date) edition of the same title in print?